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1953

Cash

Page 1 of 5

GEN



KEUINOV **ORDER**

Flight Dates 10/30/12-11/05/12

WDAF-TV

574933 [/]

Product Estimate # KANDER FOR MISSOURI Alt Order #

Agency Com 15%

10/04/12 10/04/12 **Billing Contact**

Advertiser Kander/D/Sec of State 650 Massachusetts Ave NW

Suite 210

Washington, DC 20001

Sales Office DC-M Sales Region NAT

Agency Ref

Demographic A35+ SP-POL CAN Rev Codes

Billing Calendar BROADCAST

Product Codes PL1Xb **Priority** 3

Advertiser Ref

Order Sep

Billing Type

Order Type

Billing Cycle

650 Massachusetts Ave NW Suite 210 Washington, DC 20001

Buying Time LLC

Contract / Revision

Agency

Buying Contact

Original Date / Revision

Primary Account Executive Dan Driscoll

Order% Start Date End Date Account Executive Dan Driscoll 100%

Order Share 22% Market Value 123181

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	35722
KCWE	%	0
KMBC	21%	25868
KMCI	%	0
KPXE	%	0
KSHB	28%	34490
KSMO	%	0

Order Totals Billing Plan Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month 0.00 10/29/12 \$27,100.00 \$23,035.00 \$27,100.00 11/05/12 43 \$23,035.00 November 2012 43 \$27,100.00 0.00 43 \$23,035.00 Totals

												Tota	ıls
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	4	10/30/12	10/30/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T	:30	1	\$300.00 2	0.00 NM	1	\$300.00
	FOX	News			REV								
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	/eek:	10/29/12	11/04/12	-T	1	\$300.00	0.00						
2	4	10/31/12	10/31/12	M-F 530-6a	CM-All	530-6a	W	:30	1	\$300.00 2	0.00 NM	1	\$300.00
				M-F 530-6a									
	FOX	News			REV								
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	leek:	10/29/12	11/04/12	W	1	\$300.00	0.00						
3	4	11/01/12	11/01/12	M-F 530-6a	CM-All	530-6a	T	:30	1	\$300.002	0.00 NM	1	\$300.00
				M-F 530-6a									
	FOX	News			REV								
		Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
٧	Veek:	10/29/12	11/04/12	T	1	\$300.00	0.00						

Print Date: 10/04/12

Page 2 of 5

Flight Dates 10/30/12-11/05/12 574933

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate # 1953

## 17002/12 11/02/12 MF 530-6a MF 53	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spe	ots	Rate Pri	Rtg Type S	Total pots	s Amount
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Print Date: 10/04/12

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Contract / Revision

574933 Flight Dates 10/30/12-11/05/12 **Hiatus Dates**

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Original Date / Revision 10/04/12/ 10/04/12

Product KANDER FOR MISSOURI Estimate #

1953

Ln Ch	Start	End	Inventory Code	Break	Start/End T	îme Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
14 4	11/05/12	2 11/05/12		CM-AII		M	:30	1	\$525.002	0.00 NM	1	\$525.00
FOX	News		7-8a	REV	(7:00 AM-8:0	00 AM)						
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	11/05/12	11/11/12	M	1	\$525.00	0.00						
15 4	10/30/1;	2 10/30/12		CM-All		-T~	:30	1	\$525.00 2	0.00 NM	1	\$525.0
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	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	10/29/12	11/04/12	_T	1	\$525.00	0.00						
16 4	10/31/12	2 10/31/12		CM-All		W	:30	1	\$525.00 2	0.00 NM	1	\$525.0
FOX	News		8-9a	REV	(8:00 AM-9:0	U AM)						
		End Date	Weekdays	Spots/Week	Rate	Rating						
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17 4	11/01/12	2 11/01/12				T	:30	1	\$525.002	0.00 NM	1	\$525.0
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50 4	.		8-9a	DE) /	(8:00 AM-9:0	00 AM)						
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New	/S		•			ĺ						
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24 4	17/07/12	2 11/01/12	M-F 5-6p 5-530p	CIVI-AII	5-530p (5:00 PM-5:3	•	:30	ı	\$600.002	0.Q0 NM	1	\$600.0

Print Date: 10/04/12



574933

Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate #

1953

Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Tota Spots	als Amount
24 N	4 ews	11/01/1	2 11/01/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:	Т- <i></i> 30 РМ)	:30	1	\$600.002	MIA 00.0	1	\$600.00
	St	art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
25	4	11/05/1	2 11/05/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:	M 30 PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
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N	ews	ant Data	F= 4 D=4=	·	04-0861	_							
Wee		art Date 1/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
27	•	11/02/1	2 11/02/12	M-F 5-6p 530-6p	CM-AII	530-6p (6:30 PM-6:	F 00 PM)	:30	1	\$600.002	0.00 NM	1	\$600.00
		art Date 1/29/12	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
28	4		2 10/30/12			6-630p	-T	:30	1	\$900.002	0.00 NM	1	\$900.00
Ne	ews			•	REV								
Wee		art Date /29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
29	4		2 11/05/12	M-F 630-7p M-F 630-7p		630-7p	M	:30	1	\$2,200.001	0.00 NM	1	\$2,200.00
W		L OF FOF art Date	RTUNE End Date	Weekdays	RE Spots/Week	V Rate	Doting						
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31	4	·····	2 11/01/12	M-F 9-10p M-F 9-10p	CM-All		T	:30	1	\$800.002	0.00 NM	1	\$800.00
Ne	ews	art Date	End Date	Weekdays	REV Spots/Week	Data	Dating			•			
Wee		/29/12	11/04/12	T	1	<u>Rate</u> \$800.00	Rating 0.00						
	4	11/02/1	2 11/02/12	M-F 9-10p	CM-AII	9-10p	F	:30	1	\$800.003	0.00 NM	1	\$800.00
		art Date /29/12	End Date 11/04/12	Weekdays	REV Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
	4	·······	2 11/05/12	M-F 9-10p M-F 9-10p	CM-All		M	:30	1	\$800.003	0.00 NM	1	\$800.00
Nε	ews				REV								
Wee		art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800,00	Rating 0.00						
34	4		2 10/30/12	M-F 10-1030p M-F 10-1030p		10-1030p	-T	:30	1	\$800.003	0.00 NM	1	\$800.00
Ma	ews			•	REV						1		



Contract / Revision

574933

Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 10/04/12/

10/04/12

Order Sep 00:15:00

Print Date: 10/04/12

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate #

1953

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-	Ch	Start	End	Inventory Code			Time Days	Len Sp	oots		Rtg Type	Spots	Amount
34	4	10/30/1	2 10/30/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-T	:30	1	\$800.003	0.00 NM	1	\$000.00
1	News			W-1 10-1050p	REV								
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35	4	10/31/1	2 10/31/12	M-F 10-1030p M-F 10-1030p		10-1030p	W	:30	1	\$800.003	0.00 NM	1	\$800.00
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41	4		2 10/31/12	M-F 6-630p	· · · · · · · · · · · · · · · · · · ·	6-630p	W	:30	1	\$900.002	0.00 NM	1	\$900.00
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42	4	~~~~~~	2 11/01/12	M-F 6-630p		5900.00 6-630p	T	:30	1	\$900.002	0.00 NM	1	\$900.00
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43	ek: 10. 4		11/04/12 2 11/05/12		CAA AII	\$900.00	0.00 M	.20	4	9889 88 8	0.00 194		6000.00
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N 44	4	10/30/1	2 11/02/12	M-F 9-10p M-F 9-10p	CM-AII	9-1Qp	-TWTF	:30	2	\$800.003	0.00 NM	2	\$1,600.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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